

VSPM'S Academy of Higher Education CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH & DEVELOPMENT



NAAC Accredited Grade - B+
Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)
website: www.cibmrd.edu.in / E-mail: cibmrd@gmail.com
Phone: (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code: MB4110 | Affiliated to: Rashtrasant Tukadoji Maharaj Nagpur University. Nagpur.

CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC) **IIC 6.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2023-24**

Quarter-4-Activity-6

Innovation & Entrepreneurship Outreach Program in Schools on 10th July 2024

Semester 2

THEME	Innovation
ACTIVITY NAME	Innovation & Entrepreneurship Outreach Program in Schools
MODE OF CONDUCT	Physical
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students-44 Faculty-2
ONLINE RESOURCE	Not Taken
DESCRIPTION	Institution's Innovation Council and ED Cell, CIBMRD, Nagpur has organized Innovation & Entrepreneurship Outreach Program in Schools at Somalwar High School and Junior College Nikalas Branch, Ranapratap Nagar Road Khamla, Nagpur on 10th July 2024.
	The workshop aimed to equip participants with a comprehensive understanding of the principles and methodologies of design thinking and critical thinking, highlighting how these approaches can drive innovation across various fields. The objectives of the workshop were as follows:
	 Introduce participants to the concepts of design thinking and critical thinking. Explore the relationship between design thinking, critical thinking, and innovation design. Provide practical tools and techniques for implementing design thinking and critical thinking in problem-solving and innovation.
	The session began with an introduction to the IIC activities by Dr. Krunal Parekh, the IIC Convener, who also served as the resource person. Dr. Parekh introduced the concept of democratic development, emphasizing that meaningful change stems from understanding and responding to people's needs. He then elaborated on design thinking (DT), using relevant examples to illustrate its core idea—asking users what they want. He emphasized that, when developing products, the focus should always be on simplifying users' lives while addressing their challenges and opportunities.
	Dr. Parekh also discussed the five essential steps in critical thinking:
	 Meet with users to understand their problems. Review and analyze the issue. Create a prototype.

- 4. Test the product through a pilot study.
- 5. Refine the product based on feedback.

In conclusion, participants left with a deeper understanding of design thinking and critical thinking and their significance in fostering innovation. The session concluded with an interactive question-and-answer session.

Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

